

# 2020-2021 District Goals



**District:** 201N3  
**Constitutional Area:** Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	20	20
2nd Quarter	0	0	30	40
3rd Quarter	0	0	20	35
4th Quarter	1	20	30	40

### FY New Clubs

1

### FY Charter Members

20

### FY New Members

100

### FY Retention Goal

135

### NET GROWTH GOAL

**FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL**

-15

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Zone Chairperson Training	GAT/ GLT	DM GAT Template E-books	30/5/20	30/6/20
PR/ Media Program	PR Team	Electronic Media	1/7/20	30/6/21
Charter New Club	GAT/GMT	GMT Team, LCI Resources	1/7/20	30/6/21
Formation of Specialty & Branch clubs	GAT / GMT	GAT Team	1/7/20	30/6/ 21
Community Needs Assessments	GAT Team	LCI Reaources	1/7/20	30/6/21
Introduce District Youth programs into Primary Schools	GAT Team	Districts Youth Coordinators Team	1/7/20	30/6/21
3 Club Development Training days	GAT Team	MD 201GAT Resources	1/7/20	30/6/21
Identify Qualified Candidates for Lion Institutes training	GAT Team	MD GAT Team	1/7/20	30/6/21

## LCIF: CAMPAIGN 100

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

### Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

## MULTIPLE DISTRICT CUSTOM IMPACT

### Goal Statement

Organize one District Environment Project during the year

Organize one District Diabetes Project during the year

Conduct one GAT related workshop/forum at the 201N3 District Convention in November 2021

District Attrition rate less than 14%

By the end of this Lion Year, our District will support LCIF 100 program

New member Orientation,,,,, 75% of new member orientation to be completed with in 6 months of joining

## Action Plan

[GOAL AB2 - Diabetes 2020 2021.docx](#)

[GOAL AB3 - Environment 2021.docx](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
GAT Workshop/forum at 201N3 District Convention	MD GAT Team	Presentation material/ aids	1/7/20	30/6/21
Maintaining membership attrition rate at 14%	MD-GMT & District GMT Team	MD & LCI Resouces	1/7/20	30/6/21
District supporting LCIF	GAT Team = LCIF Coordinators	MD LCI Resources District LCIF Coordinator	1/7/20	30/6/21
Orientation for new members	DMT , Zone Chairperson , Club President	MD.,District GMT LCI Resources	1/7/20	30/6/21

## DISTRICT CUSTOM IMPACT

### Goal Statement

Organize 4 MyLion Training Workshops, in different locations of our District. These training workshops will assist our members to understand and embrace the concept of recording Past & Future activities using MyLion

Practice online meeting sessions to teach members of our District the features, the advantages and the usage of on line technology

Working with Children Certificates ===100% of Clubs to have sufficient representation

### Action Plan

[Goal AB1 MyLion 2021.docx](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Practice on line meetings	GAT Team it coordinator	IT Coordinator Team Patience	1/7/20	30/6/21
Working with Children Certificates 100% of club to have sufficient representation	Gat Team ,, Zone Chairperson	District Resources	1/7/20	30/6/21